

Yates County 2019-2021  
Community Health Assessment (CHA),  
Community Service Plan (CSP) and  
Community Health Improvement Plan (CHIP)

**County Name:**

**Yates County**

**Participating local health department and contact information:**

**Yates County Department of Public Health**

Deborah Minor  
Director of Public Health  
[debm@yatescounty.org](mailto:debm@yatescounty.org)  
315-536-5160

**Participating Hospital/Hospital System(s) and contact information:**

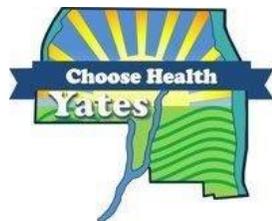
**Geneva General Hospital and Soldiers and Sailors Memorial Hospital (Finger Lakes Health)**

Lara Turbide  
[Lara.turbide@flhealth.org](mailto:Lara.turbide@flhealth.org)  
315-787-4053

**Name of entity completing assessment on behalf of participating counties/hospitals:**

**Common Ground Health**

Catie Kunecki  
[Catie.Kunecki@commongroundhealth.org](mailto:Catie.Kunecki@commongroundhealth.org)  
585-224-3157



## Yates County Executive Summary

The Yates County Health Department, in partnership with Finger Lakes Health, has selected the following priority areas and disparity for the 2019-2021 assessment and planning period:

County	Priority Areas & Disparity
Yates County	<p><b>Prevent Chronic Disease</b> 1. Chronic Disease Preventative Care and Management</p> <p><b>Promote Well-Being and Prevent Mental and Substance Use Disorders</b> 2. Prevent mental and substance use disorders</p> <p><b>Disparity: low income (chronic disease)</b></p>

Selection of the 2019-2021 Community Health Assessment (CHA), Community Service Plan (CSP) and Community Health Improvement Plan (CHIP) priority and disparity areas was a joint process which began in the summer of 2018 with assistance from the S2AY Rural Health Network and Common Ground Health. A variety of partners were engaged throughout the process including the public health departments and hospital staff, Community Based Organizations (CBOs), county legislation, the S2AY Rural Health Network, Common Ground Health, and more. The community at large was engaged throughout the assessment period via a regional health survey in 2018 (*My Health Story 2018*) and focus groups. Partners' role in the assessment were to help inform and select the 2019-2021 priority areas by sharing any pertinent data or concerns and actively participating in planning meetings.

On May 8, 2019, the health department engaged key stakeholders in a prioritization meeting facilitated by the S2AY Rural Health Network. Key partners and community members were invited to attend the prioritization meetings, including all those who attended prior focus groups. Social media platforms, e-mail, news media and newsletters were utilized to help stimulate participation. Common Ground Health provided group members copies of county specific pre-read documents in advance of the meetings. The documents included information on current priority areas and progress made to date, as well as a mix of updated quantitative, qualitative, primary and secondary data on each of the five priority areas outlined in the New York State Prevention Agenda. Data were collected from a variety of different sources including, but not limited, to the American Community Survey, the enhanced Behavioral Risk Factor Surveillance System, Vital Statistics, communicable disease and dental reports and primary data collected from the *My Health Story 2018* Survey. A copy of the pre-read document, prioritization meeting materials and meeting attendees are available upon request.

Using the above referenced data and group discussions, participants utilized Hanlon and PEARL methods<sup>2</sup> to rank a list of group identified and pre-populated priorities. To address the previously mentioned priorities and disparities, the health department facilitated a CHIP planning meeting where partners discussed opportunities to leverage existing work. Existing work efforts were then compared

---

<sup>2</sup> Hanlon and Pearl are methods which rate items based on size and seriousness of the problem as well as effectiveness of interventions.

to intervention options (primarily selected from the New York State Prevention Agenda Refresh Chart) and were informally voted on and selected.

Regionally<sup>3</sup>, Yates County aligns with nearby counties on several interventions including the following:

Focus Area	Intervention* & # of Counties Selected
Chronic disease preventative care and management	<p><b>4.1.2</b> Conduct one-on-one (by phone or in-person) and group education (presentation or other interactive session in a church, home, senior center or other setting) (selected by three counties)</p> <p><b>4.1.3</b> Use small media such as videos, printed materials (letters, brochures, newsletters) and health communications to build public awareness and demand (selected by four counties)</p>
Prevent mental and substance use disorders	<p><b>2.2.5</b> Establish additional permanent safe disposal sites for prescription drugs and organized take-back days (selected by three counties)</p> <p><b>2.3.3</b> Grow resilient communities through education, engagement, activation/mobilization and celebration (selected by three counties)</p> <p><b>2.5.4</b> Identify and support people at risk: Gatekeeper training, crisis intervention, treatment for people at risk of suicide, treatment to prevent re-attempts, post-intervention, safe reporting and messaging about suicides (selected by five counties)</p>
<p>*Interventions shown are those where three or more counties selected the intervention. A full list of selected interventions can be found in the county improvement plan found in appendix A.</p>	

Chronic Disease Preventative Care and Management was a widely selected focus area by several regional counties (six out of eight counties). Many counties, including Yates, have selected goals which revolve around increasing cancer screening rates. Leveraging region-wide all of the previously mentioned interventions will aid in reaching as many persons as possible throughout the region. In addition, wide-spread goal alignment exists among promotion of well-being and prevention of mental and substance use disorders. Several counties,

---

<sup>3</sup> The region includes eight of the nine Finger Lakes counties: Yates, Livingston, Ontario, Yates, Seneca, Steuben, Wayne and Yates Counties.

including Yates, have selected goals that revolve around prevention of suicides and addressing adverse childhood experiences (ACEs). The complete list of Yates County's selected interventions, process measures and partner roles in implementation processes can be found in the county's Community Health Improvement Plan grid (Appendix A).

The CHIP's designated overseeing body, Choose Health Yates, meets on a monthly basis. The group has historically reviewed and updated the Community Health Improvement Plan and will continue to fulfill that role. During meetings, group members will identify any mid-course actions that need to be taken and modify the implementation plan accordingly. Progress will be tracked during meetings via partner report outs and will be recorded in meeting minutes and a CHIP progress chart. Partners and the community will continue to be engaged and apprised of progress via website postings, email notification, presentations, and social media postings.



**Yates County**

**Community Health Improvement Plan**

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Timeframe: To be completed by December 31, 2021**

**Goal 4.1 Increase Cancer Screening Rates**

**Disparity: Lower SES, uninsured**

**Outcome Objective: 4.1.1** Increase the percentage of women with an annual household less than \$25,000 who receive a **BREAST CANCER SCREENING** based on most recent guidelines.

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
4.1.1 Work with health care providers/clinics to put systems in place for patient and provider screening reminders (letter, postcards, emails, recorded phone messages, electronic health records (EHRs) alerts.	Number of health systems that implement or improve provider and patient reminder systems.	Finger Lakes Health (FLH) will utilize EHR (EMR) to make patient referrals for screenings as appropriate. Staff time of .15 FTE to collect and report aggregate data	<p>Report on mammography screening referral numbers for Yates County from primary care practices.</p> <p>Provide mammography raw numbers for each service year.</p> <p>Provide estimates of demographics to determine those of low SES</p>	<p>Report on mammography screening referral numbers for Yates County from primary care practices.</p> <p>Provide mammography raw numbers for each service year.</p> <p>Provide estimates of demographics to determine those of low SES</p>	<p>Report on mammography screening referral numbers for Yates County from primary care practices.</p> <p>Provide mammography raw numbers for each service year.</p> <p>Provide estimates of demographics to determine those of low SES</p>

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Timeframe:** To be completed by December 31, 2021

**Goal 4.1 Increase Cancer Screening Rates**

**Disparity:** Lower SES, uninsured

**Outcome Objective: 4.1.1** Increase the percentage of women with an annual household less than \$25,000 who receive a **BREAST CANCER SCREENING** based on most recent guidelines.

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
<p>4.1.2 Conduct one-on-one (by phone or in person) and group education (presentation or other interactive session in a church, home, senior center or other setting).</p>	<p>Number of individuals reached through education.</p> <p>Change in knowledge &amp; awareness of need for cancer screenings among groups reached.</p>	<p>Yates County Public Health (YCPH) 0.1 FTE</p>	<p>Met with uninsured Mennonite women promoting mammograms through the Mobile Mammography unit. Arranged 2 "Sister's Day" events targeting uninsured Mennonite women.</p> <p>Surveyed local employers (targeting women of lower SES) re: cancer screenings- insurance coverage for screenings, policies in place for paid time off/flexing etc.</p>	<p>YCPH will conduct 1 presentation about the importance of mammograms targeting women of lower SES/uninsured.</p> <p>YCPH will reach out to the Yates County Chamber of Commerce to discuss best practices when targeting employers about importance of cancer screenings.</p> <p>YCPH will identify 1-2 employers that employ women of lower SES re: the importance of mammograms &amp; policies to improve access to screenings.</p> <p>YCPH will reach out to members of the Mennonite community to arrange additional Mobile Mammography screening events.</p>	<p>YCPH will conduct 1 presentation about the importance of mammograms targeting women of lower SES/uninsured.</p> <p>YCPH will target 1-2 employers that employ women of lower SES re: the importance of mammograms &amp; policies to improve access to screenings.</p> <p>YCPH will reach out to Finger Lakes Community Health &amp; Cancer Services Program to address mammograms in the migrant population.</p>

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Timeframe:** To be completed by December 31, 2021

**Goal 4.1 Increase Cancer Screening Rates**

**Disparity:** Lower SES, uninsured

**Outcome Objective: 4.1.1** Increase the percentage of women with an annual household less than \$25,000 who receive a **BREAST CANCER SCREENING** based on most recent guidelines.

Intervention/ Strategies/ Activities	Process Measures	Partner Role and Resources	2019	2020	2021
4.1.3 Use small media such as videos, printed materials (letters, brochures, and newsletters) and health communications to build public awareness and demand	Number and type of locations where materials were distributed.  Change in knowledge & awareness of need for cancer screenings among groups reached through small media dissemination	Finger Lakes Health (FLH). We will utilize direct mail and other promotional vehicles. \$5,000 is estimated for development and mailing of educational materials. .2 FTEs	FLH developed flyer outlining screenings performed by FLH.  FLH developed advertising their new "Walk-In" screening mammography offered once a month, starting in October in Penn Yan and Geneva locations.  FLH advertised, promoted and held ribbon cutting ceremony for new 3D mammography at Soldiers & Sailors Hospital during October (breast cancer awareness month).	FLH will promote breast cancer screenings and guidelines via newspaper, radio, Facebook, Website, "Thrive" magazine.	FLH will promote breast cancer screenings and guidelines via newspaper, radio, Facebook, Website, "Thrive" magazine.
	Yates County Public Health (YCPH) 0.1 FTE  \$500-\$1000 total for ALL cancer screening media communications.	YCPH promoted mammograms offered through FLH and Mobile Mammography at Yates Community Center via website, Facebook and posting of flyers.  YCPH organized and promoted a mobile mammography event in	YCPH will promote FLH mammogram screenings, Rochester Regional Health Mobile Mammography unit, targeting low SES and uninsured.  YCPH will work with Cancer Services Program (CSP) to promote mammogram screenings for low income/uninsured women.	YCPH will promote FLH mammogram screenings, Rochester Regional Health Mobile Mammography unit, targeting low SES and uninsured.  YCPH will work with Cancer Services Program (CSP) to promote mammogram screenings for low income/uninsured women.	

			<p>Benton geared toward uninsured Mennonite women (15 women received screening mammograms). A second event has been plan, organized and promoted by YCPH for 11/6/19.</p> <p>YCPH promoted Mobile Mammography at Mosaic Health 10/18/19</p>	<p>YCPH will organize and promote 1 Mobile Mammography event targeting uninsured, low SES women.</p>	<p>YCPH will organize and promote 1 Mobile Mammography event targeting uninsured, low SES women.</p>
		<p>Our Town Rocks (OTR) – Community Based Organization</p>	<p>OTR have visited all Dundee businesses encouraging all to go PINK in October and display the breast cancer screening flyer.</p> <p>OTR promoted all free and walk-in screening opportunities in the area via flyers and social media platforms.</p>	<p>OTR, in collaboration with 4 Dundee beauty salons and Dundee Pharmacy are planning a Breast/Colon/Prostate Screening Services awareness campaign utilizing flyers &amp; social media.</p> <p>OTR working with CSP to have the Mobile Mammography unit at the Annual AMBA blood drive in June '20.</p> <p>OTR is partnering with CSP Breast Cancer Screening Campaign in October 2020.</p>	<p>OTR will continue to build upon cancer screening initiatives that proved successful.</p>

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Timeframe:** To be completed by December 31, 2021

**Goal 4.1 Increase Cancer Screening Rates**

**Disparity:** Lower SES, uninsured

**Outcome Objective: 4.1.2** Increase the percentage of women with an annual household less than \$25,000 who receive a **CERVICAL CANCER SCREENING** based on most recent guidelines.

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
<p>4.1.2 Conduct one-on-one (by phone or in person) and group education (presentation or other interactive session in a church, home, senior center or other setting).</p>	<p>Number of individuals reached through education.</p> <p>Change in knowledge &amp; awareness of need for cancer screenings among groups reached.</p>	<p>Yates County Public Health (YCPH) 0.1 FTE</p>		<p>YCPH will conduct 1 presentation about the importance of cervical cancer screening targeting women of lower SES/uninsured.</p> <p>YCPH will target 1 employer that employs women of lower SES re: the importance of cervical cancer screening and policies to improve access.</p> <p>YCPH will meet with midwives in the area to seek assistance in promoting/encouraging cervical cancer screening in low SES/uninsured clients that they see.</p> <p>YCPH will meet with Finger Lakes Community Health and Mosaic Health to promote cervical cancer screening among low SES, un or underinsured and migrant population.</p>	<p>YCPH will conduct 1 presentation about the importance of cervical cancer screening targeting women of lower SES/uninsured.</p> <p>YCPH will target 1 employer that employs women of lower SES re: the importance of cervical cancer screening and policies to improve access.</p>

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Timeframe:** To be completed by December 31, 2021

**Goal 4.1 Increase Cancer Screening Rates**

**Disparity:** Lower SES, uninsured

**Outcome Objective: 4.1.2** Increase the percentage of women with an annual household less than \$25,000 who receive a **CERVICAL CANCER SCREENING** based on most recent guidelines.

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
4.1.3 Use small media such as videos, printed materials (letters, brochures, and newsletters) and health communications to build public awareness and demand	<p>Number and type of locations where materials were distributed.</p> <p>Change in knowledge &amp; awareness of need for cancer screenings among groups reached through small media dissemination</p>	<p>Yates County Public Health (YCPH) 0.1 FTE</p> <p>\$500-\$1000 total for ALL cancer screening media communications.</p>	Promoted Cervical Cancer awareness month on Facebook.	<p>YCPH will set up a display at 2 community locations that are visible to women of lower SES (i.e. County Office Building, library, food pantries etc).</p> <p>YCPH will promote Cervical Cancer Awareness month (Jan) on website, Facebook, newspaper etc.</p> <p>YCPH will outreach to Finger Lakes Sexual Health Coalition to promote cervical cancer screening.</p> <p>YCPH will outreach to Finger Lakes Community Health and Mosaic Health to promote cervical cancer screening among low SES, un or underinsured and migrant population.</p>	<p>YCPH will set up a display at 2 community locations that are visible to women of lower SES (i.e. County Office Building, library, food pantries etc).</p> <p>YCPH will promote Cervical Cancer Awareness month (Jan) on website, Facebook, newspaper etc.</p> <p>YCPH will outreach to Finger Lakes Sexual Health Coalition to promote cervical cancer screening.</p> <p>YCPH will outreach to Finger Lakes Community Health and Mosaic Health to promote cervical cancer screening among low SES, un or underinsured and migrant population.</p>

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Goal 4.1 Increase Cancer Screening Rates**

**Timeframe:** To be completed by December 31, 2021

**Disparity:** Lower SES, uninsured

**Outcome Objective: 4.1.4** Increase the percentage of adults who receive a **COLORECTAL CANCER SCREENING** based on the most recent guidelines (adults with an annual household income less than \$25,000).

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
<p>4.1.1 Work with health care providers/clinics to put systems in place for patient and provider screening reminders (letter, postcards, emails, recorded phone messages, electronic health records (EHRs) alerts.</p>	<p>Number of health systems that implement or improve provider and patient reminder systems.</p>	<p>Finger Lakes Health (FLH) will use EHR (EMR) for reminders and referrals as appropriate and report on data. Staff time of .15 FTE to collect and report aggregate data</p>	<p>Report on colonoscopy/colon cancer screening referral numbers for Yates County from primary care practices in FLH system.</p> <p>Provide colonoscopy/colon cancer screening raw numbers for each service year.</p> <p>Provide estimates of demographics to determine those of low SES</p>	<p>Report on colonoscopy/colon cancer screening referral numbers for Yates County from primary care practices in FLH system.</p> <p>Provide colonoscopy/colon cancer screening raw numbers for each service year.</p> <p>Provide estimates of demographics to determine those of low SES</p>	<p>Report on colonoscopy screening referral numbers for Yates County from primary care practices in FLH system.</p> <p>Provide colonoscopy/colon cancer screening raw numbers for each service year.</p> <p>Provide estimates of demographics to determine those of low SES</p>

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Goal 4.1 Increase Cancer Screening Rates**

**Timeframe:** To be completed by December 31, 2021

**Disparity:** Lower SES, uninsured

**Outcome Objective: 4.1.4** Increase the percentage of adults who receive a **COLORECTAL CANCER SCREENING** based on the most recent guidelines (adults with an annual household income less than \$25,000).

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
<p>4.1.2 Conduct one-on-one (by phone or in person) and group education (presentation or other interactive session in a church, home, senior center or other setting).</p>	<p>Number of individuals reached through education.  Change in knowledge &amp; awareness of need for cancer screenings among groups reached.</p>	<p>Yates County Public Health (YCPH) 0.1 FTE</p>	<p>YCPH conducted one-on-one presentations to Mennonites re: the importance of colorectal screening. As a result 5 FIT screening kits were distributed to uninsured individuals.</p>	<p>YCPH will conduct 1 presentation about the importance of colorectal cancer screening targeting individuals of lower SES/uninsured.  YCPH will target 1 employer that employs lower SES individuals re: the importance of colorectal cancer screening and policies to improve access.  YCPH, in partnership with Finger Lakes CSP will promote/distribute FIT screening kits at Mobile Mammography events.  YCPH will outreach to Finger Lakes Community Health to promote CSP services to migrant population &amp; lower SES individuals.</p>	<p>YCPH will conduct 1 presentation about the importance of colorectal cancer screening targeting individuals of lower SES/uninsured.  YCPH will target 1 employer that employs lower SES individuals re: the importance of colorectal cancer screening and policies to improve access.  YCPH, in partnership with Finger Lakes CSP will promote/distribute FIT screening kits at Mobile Mammography events.  YCPH will outreach to Finger Lakes Community Health to promote CSP services to migrant population &amp; lower SES individuals.</p>

**Priority: Prevent Chronic Disease**

**Focus Area 4: Preventive Care and Management**

**Goal 4.1 Increase Cancer Screening Rates**

**Timeframe:** To be completed by December 31, 2021

**Disparity:** Lower SES, uninsured

**Outcome Objective: 4.1.4** Increase the percentage of adults who receive a **COLORECTAL CANCER SCREENING** based on the most recent guidelines (adults with an annual household income less than \$25,000).

Intervention/ Strategies/ Activities	Process Measures	Partner Role and Resources	2019	2020	2021
4.1.3 Use small media such as videos, printed materials (letters, brochures, and newsletters) and health communications to build public awareness and demand	Number and type of locations where materials were distributed.  Change in knowledge & awareness of need for cancer screenings among groups reached through small media dissemination	Finger Lakes Health (FLH). Resources estimated to be \$3,000 for direct mail and other communication vehicles.	FLH developed flyer outlining screenings performed by FLH & distributed via website, Facebook. Advertised colon screening availability in "Thrive" magazine.	FLH will promote colorectal cancer screenings and guidelines via newspaper, radio, Facebook, Website, "Thrive" magazine.	FLH will promote colorectal cancer screenings and guidelines via newspaper, radio, Facebook, Website, "Thrive" magazine.
		Yates County Public Health (YCPH) 0.1 FTE  \$500-\$1000 total for ALL cancer screening media communications.	YCPH promoted colorectal screenings offered by FLH.  YCPH provided a display/written material at a mobile mammography event & partnered with FL Cancer Screening Program to distribute 5 FIT test kits to uninsured individuals.	YCPH will set up a display at 1- 2 community locations that are visible to men/women of lower SES (i.e. County Office Building, library, food pantries etc) re: the importance of colorectal screening.  YCPH will promote colorectal screenings offered by FLH and area hospitals on website, Facebook.  YCPH will partner with CSP to promote their services/funding for colorectal screening.  YCPH will promote colorectal cancer screenings via paid media, website, Facebook.	YCPH will set up a display at 1- 2 community locations that are visible to men/women of lower SES (i.e. County Office Building, library, food pantries etc) re: the importance of colorectal screening.  YCPH will promote colorectal screenings offered by FLH and area hospitals.  YCPH will partner with CSP to promote their services/funding for colorectal screening.  YCPH will promote colorectal cancer screenings via paid media, website, Facebook.

**Priority: Promote Well-Being and Prevent Mental and Substance Use Disorders**

**Focus Area 2: Prevent Mental and Substance Use Disorders**

**Goal 2.2 Prevent Opioid Overdose Deaths**

**Timeframe:** To be completed by December 31, 2021

**Outcome Objective 2.2.1** Reduce the age-adjusted overdose deaths involving any opioid by 7% to 14.0 per 100,000 population.

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
2.2.2 Increase availability of/access to overdose (Naloxone) trainings to prescribers, pharmacists and consumers	Number of Naloxone trainings completed.  Number of individuals trained in Naloxone.  Number of pharmacies contacted/surveyed re: N-CAP  Number of educational outreaches re: N-CAP	Yates County Public Health (YCPH) 0.025 FTE	YCPH conducted one Naloxone training to CCSI (Tier 1) with 13 participants.  YCPH will investigate w/Common Ground Health if claims data is available for N-CAP usage at Yates County participating pharmacies.	YCPH will promote & conduct 2 Naloxone trainings per years (i.e. Keuka College, law enforcement, fire department, uninsured, etc).  YCPH will explore other community agencies providing Naloxone trainings in Yates County and promote those trainings via website & Facebook.  YCPH will survey local pharmacies re: N-CAP.  YCPH will increase public awareness about N-CAP (in partnership w/Yates Substance Abuse Coalition (YSAC) via website, Facebook, paid media.	YCPH will promote & conduct 2 Naloxone trainings per years (i.e. Keuka College, law enforcement, fire department, uninsured, etc).  YCPH will explore other community agencies providing Naloxone trainings in Yates County and promote those trainings via website & Facebook.  YCPH will increase public awareness about N-CAP (in partnership w/Yates Substance Abuse Coalition (YSAC) via website, Facebook, paid media.
Local Effort: Received research grant through Columbia University: HEALing Communities – effort to reduce opioid deaths by 40% over 3 years.	Number of meetings held.  Number and types of partners involved.  Current efforts in place to decrease opioid use.  Improvement in number of opioid deaths	Yates County Community Services (other government agency).	HEALing (Help to End Addiction Long term) Community grant awarded through Columbia University. Yates County Community Services will provide oversight of the grant. Mtg. was held 7/30/19 with Columbia University research team, director of community	Continued work with HEALing Community grant	Continued work with HEALing Community grant

			services, DPH, Community partners to outline grant expectations & initial local efforts. Tour of jail was conducted and met w/treatment representatives who described current efforts. Two professional positions will be funded.		
		Yates County Public Health (YCPH) 0.01 FTE	YCPH will support efforts for the grant	YCPH will support efforts for the grant	YCPH will support efforts for the grant
		FLACRA (Community Based Organization)	FLACRA will participate and support efforts for grant	FLACRA will participate and support efforts for grant	FLACRA will participate and support efforts for grant

**Priority: Promote Well-Being and Prevent Mental and Substance Use Disorders**

**Focus Area 2: Prevent Mental and Substance Use Disorders**

**Goal 2.2 Prevent Opioid Overdose Deaths**

**Timeframe:** To be completed by December 31, 2021

**Outcome Objective 2.2.1** Reduce the age-adjusted overdose deaths involving any opioid by 7% to 14.0 per 100,000 population.

<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
2.2.5 Establish additional permanent safe disposal sites for prescription drugs and organized take-back days	Number of additional permanent safe disposal sites for prescription drugs and organized take-back days.	Yates County Public Health (YCPH) 0.028 FTE	<p>YCPH will explore all current areas of safe disposal sites in Yates County and post on website.</p> <p>YCPH promoted “Drug Take-Back Days” in April and October 2019 on Website, Facebook, Weekly Surveillance, Sandwich Board &amp; Electronic sign.</p>	<p>YCPH will identify 1 additional area of safe disposal in the county and move toward securing a new site.</p> <p>YCPH will outreach to Ontario County Substance Abuse Partnership to identify how they were able to secure safe disposal site/funding in Rushville.</p> <p>YCPH will promote “Drug Take-Back Days” in April and October 2020 on Website, Facebook, Weekly Surveillance, Sandwich Board &amp; Electronic sign.</p>	<p>YCPH will identify 1 additional area of safe disposal in the county and move toward securing a new site.</p> <p>YCPH will promote “Drug Take-Back Days” in April and October 2021 on Website, Facebook, Weekly Surveillance, Sandwich Board &amp; Electronic sign.</p>
		S2AY Rural Health Network (5% of FTE)	Provide Dispose Rx bags to key community partners to assist in safe disposal of prescription drugs.	Provide Dispose Rx bags to key community partners to assist in safe disposal of prescription drugs.	Provide Dispose Rx bags to key community partners to assist in safe disposal of prescription drugs.

<b>Priority: Promote Well-Being and Prevent Mental and Substance Use Disorders</b>					
<b>Focus Area 2: Prevent Mental and Substance Use Disorders</b>					
<b>Goal 2.3 Prevent &amp; Address Adverse Childhood Experiences</b>					
<b>Timeframe: To be completed by December 31, 2021</b>					
<b>Outcome Objective 2.3.3 Increase communities reached by opportunities to build resilience by at least 10%</b>					
<b>Intervention/ Strategies/ Activities</b>	<b>Process Measures</b>	<b>Partner Role and Resources</b>	<b>2019</b>	<b>2020</b>	<b>2021</b>
2.3.3 Grow resilient communities through education, engagement, activation/mobilization and celebration.	Number of community organizations/members who participated in ACE's discussions.	Yates County Public Health (YCPH) 0.025 FTE	YCPH promoted a free training on ACES on 10/22/19 offered by Family Counseling Services of the Finger Lakes. _____ YCPH staff attended the training.	YCPH will continue to become familiar with ACE's via trainings & webinars.  YCPH and its partners will assemble community partners (community organizations, schools, providers, etc.) to education/address ACE's in the community setting.	YCPH will work with community partners to promote resilient communities.
		S2AY Rural Health Network	Organize workshop/conference to educate community on ACES and resilience.	Work with YCPH to establish plan for continued community engagement on ACES.	Work with YCPH to establish plan for continued community engagement on ACES.

**Priority: Promote Well-Being and Prevent Mental and Substance Use Disorders**

**Focus Area 2: Prevent Mental and Substance Use Disorders**

**Goal 2.5 Prevent Suicides**

**Timeframe:** To be completed by December 31, 2021

**Outcome Objective 2.5.2:** Reduce the age-adjusted suicide mortality rate by 10% to 7 per 100,000.

Intervention/ Strategies/ Activities	Process Measures	Partner Role and Resources	2019	2020	2021
2.5.4 Identify & support people at risk: Gatekeeper Training, crisis intervention, treatment for people at risk of suicide, treatment to prevent re-attempts, postvention, safe reporting and messaging about suicides.	Number of Gatekeeper Trainings (MHFA & YMHFA)  Number of individuals trained.  Number of outreach/educational events.	Yates County Community Services (other governmental unit).	Conduct MHFA & YMHFA trainings. One individual from Yates County was selected to attend the Conference of Mental Hygiene Directors Youth Mental Health First Aide "Train the Trainer" in the Fall '19.  Planning underway to provide 2 or three additional YMHFA trainings during 2019 (Nov).  Participation in the Systems of Care (SOC) planning which addresses mental health issues in youth.  Participate in Crisis Intervention Training (CIT), a collaborative effort between several community agencies & law enforcement.	Conduct MHFA & YMHFA trainings.  Administer the biannual school survey regarding substance use and mental health issues.  Participation in Systems of Care Planning.  Participating in Crisis Intervention Training.	Conduct MHFA & YMHFA trainings.  Participation in Systems of Care Planning.  Participating in Crisis Intervention Training.
		Suicide Coalition of Yates County (Community based organization).	"Talk Saves Lives" was presented to more than 70 community members.  "Train the Trainer" trained 7 community members to be "Talk Saves Lives" facilitators.	"Talk Saves Lives", "Train the Trainer", "It Real", "More than Sad", "Out of the Darkness" community walk & educational tabling will take place in 2020.	"Talk Saves Lives", "Train the Trainer", "It Real", "More than Sad", "Out of the Darkness" community walk & educational tabling will take place in 2021.

			<p>"It's Real" (a mental health and suicide prevention program) was presented to Keuka College students.</p> <p>"Out of the Darkness" community walk was held on 9/29/19 with 265 participants and more than \$14,000 raised.</p> <p>Educational tabling, in honor of Suicide Prevention month (Sept) was done at the library and in the main lobby of the County Office Building.</p> <p>Penn Yan Schools had tabling during their open house activities.</p> <p>"Talk Saves Lives" was provided at 2 local churches in September.</p> <p>The Suicide Coalition of Yates County meets monthly.</p>	The Suicide Coalition of Yates County meets monthly.	The Suicide Coalition of Yates County meets monthly.
		Yates County Public Health (YCPH) 0.035 FTE	<p>YCPH attend Systems of Care Planning meetings and assist in efforts.</p> <p>YCPH will promote all trainings &amp; events open to the public.</p>	<p>YCPH attend Systems of Care Planning meetings and assist in efforts.</p> <p>YCPH attend Suicide Prevention Coalition meetings and assist in efforts.</p> <p>YCPH will promote all trainings &amp; events open to the public.</p>	<p>YCPH attend Systems of Care Planning meetings and assist in efforts.</p> <p>YCPH attend Suicide Prevention Coalition meetings and assist in efforts.</p> <p>YCPH will promote all trainings open to the public.</p>
		Finger Lakes Health (FLH). Vice President of Nursing and other staff as appropriate will attend meetings and work as partner - 0.04 Administrator FTE	<p>FLH will attend Systems of Care Planning meetings and assist in efforts.</p> <p>FLH will promote all trainings &amp; events open to the public.</p>	<p>FLH will attend Systems of Care Planning meetings and assist in efforts.</p> <p>FLH will promote all trainings &amp; events open to the public.</p>	<p>FLH will attend Systems of Care Planning meetings and assist in efforts.</p> <p>FLH will promote all trainings &amp; events open to the public.</p>